

**SNES Institute of Management Studies and Research
Chethukadavu, Kunnamangalam, Kozhikode- 673571**

**MANDATORY DISCLOSURE OF THE INFORMATION
FOR
MBA PROGRAM**

**INFORMATION UPDATED AND MADE AVAILABLE ON OUR
WEBSITE www.snesimsar.com from 29th August 2009**

SNES Institute of Management Studies and Research Chethukadavu, Kunnamangalam, Kozhikode- 673571

Mandatory Disclosure by Institutions running PGDBM / PGDM / MBA programmes to be included in their respective information Brochure, Displayed on their website and to be submitted to AICTE every year well before the admission process.(Updated and made available on web site www.snesimsar.com from 29th August 2009

I Name of the Institution SNES Institute of Management Studies and Research
Chethukadavu, Kunnamangalam,
Kozhikode- 673571
Phone Nos. --City Office
0495- 3043041
0495 -2361927, 2767928
Phone No. --Campus
0495 -2802021
Fax: 0495- 3043041
Email: snesimsar@gmail.com
Website: www.snesimsar.com

II Name & Address of the Director Dr. JONI C. JOSEPH
“Saswathi”
Thiruvannur P.O.
Kozhikode-673029

III Governance

- Members of the Board and their brief background – **Annexure MD-I**
- Members of Academic Advisory Body – **Annexure MD-II**
- Frequency of the Board Meetings and Academic Advisory Body--
Once every month
- Organizational chart and processes – **Annexure MD-III**
- Nature and Extent of involvement of faculty and students in academic affairs/improvements--- New Institution, started in 2009

Faculty Development Programmes

Committees will be constituted with faculty members and students as members. The following committees will be constituted.

1. Student Evaluation Committee – Academic and extra curricular activities
2. Departmental Committee – Comprising of faculty members to prepare academic plans, review of teaching methods etc
3. Disciplinary Committee – General Discipline of the students
4. Placement and Training Committee – To identify job opportunities and equip students to secure the best placement available
5. Library Committee – For stock verification, Purchase of books etc.

Faculty members will be encouraged to attend conferences and seminars and AICTE and UGC sponsored programmes. Arrangements will also be done to organise workshops and training programmes by the department.

Lectures by eminent scholars will be arranged to inculcate moral and ethical values among students.

Thrust will be given to the development of teaching skills, interpersonal relationship etc.

Student Development Programmes

Apart from their regular academic programmes, students will be given ample opportunities for personality development and public speaking to develop their leadership qualities.

Students will also be trained for obtaining latest development in their respective fields by arranging lectures by visiting faculty from reputed institutions. Eminent personalities from scientific organizations, management institutions and industries will be invited to share their knowledge and experience. Seminars by students in the relevant fields will also be conducted.

Visits to Industries, Trade Fairs will be arranged.

IV Programmes

- Name of the Programmes (Full Time) approved by the AICTE

Post Graduate Programme: Master of Business Administration (MBA);

Name of the Programmes (Part Time) approved by the AICTE - **Nil**

For each Programme the following details are to be given

- Name: **Master of Business Administration (MBA- Full Time)**
- Number of seats: **60** (30 Government Quota and 30 Management Quota)
- Duration: **Four Semesters – (2 Years)**
- Cut off mark for admission during the last 2 years:
New Institute –NOT APPLICABLE
- General 50%, OBC/ OEC 45%, for SC / ST pass mark
- Fee: Candidates selected MAT – as per government policy: Rs.49,000.00
- For candidates selected for Management quota: Rs.49,000.00
- Placement facilities: New Institute –Placement facility will be made available.
- Campus placement in last two years with minimum salary, maximum salary and average salary:

NOT APPLICABLE – NEW INSTITUTION STARTED IN 2009

➤ **Name and duration of programme(s) having affiliation/collaboration with Foreign University (s)/Institution(s) and being run in the same campus along with status of AICTE approval – Not Applicable**

Details of the Foreign institution/University: Not applicable

- Name of the University/Institution: NA
- Address: NA
- Website: NA
- Is the institution/University Accredited in its Home Country: NA
- Ranking of the Institution/University in the Home Country: NA
- Whether the degree offered is equivalent to an Indian degree? NA

If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and jobs both within and outside the country. **Not Applicable**

- Nature of Collaboration
- Conditions of Collaboration
- Complete details of payment a student has to make to get the full benefits of collaboration.
- For each Collaborative/affiliated Programme give the following:
 - Programme Focus
 - Number of seats
 - Admission procedure
 - Fee
 - Placement Facility
 - Placement Records for last two years with minimum salary, maximum salary and average salary
- Whether the Collaborative Programme is approved by AICTE? If not whether the domestic/Foreign Institution has applied to AICTE for approval as required under notification no.37-3/Legal/2005 dated 16th May, 2005.

V FACULTY

Number of faculty members:

MBA FT - Annexure MD-IV

- Permanent faculty
- Visiting faculty – **Annexure MD-V**
- Guest faculty
- Profile of each faculty with qualifications, total experience, age and duration of employment at the institute concerned. **Annexure MD-IV**
- Number of faculty employed and left during the last two years **Not Applicable New Institution started in 2009**
- Profile of Director/ with qualification, total experience, age and duration of employment at the institute concerned.– **Annexure MD-VI**
- Whether student assessment of faculty is in force : **will be implemented**

VI FEE

- Details of fee, as approved by State Fee Committee, for the institution.

MBA (FT) – Not Specified

- Time schedule for payment of fee for the entire programme
Semester-wise – Collected at the beginning of each Semester as per Calicut University Norms and Calendar.
- Number of scholarships offered by the institute with the name of students, duration and amount.
NOT APPLICABLE-
- Criteria for fee scholarships.
Merit and Need-based
- **SC /ST/OBC reservation**
As per Govt. quota.
- Estimated cost of Boarding and Lodging in Hostels-
Between Rs 3000 and Rs3500 per month.

VII ADMISSION

- Number of seats sanctioned with the year of approval
MBA(FT) 2009-10 60 Seats
Number of students admitted under various categories each year in the last two years. **NOT APPLICABLE (New Institution)**

MBA FT **2009-10 60 Seats** (Admission in progress)

VIII ADMISSION PROCEDURE

- Mention the admission test being followed, name and address of the Test Agency and its URL (website)
- Number of seats allotted to different Test Qualified candidates
MAT conducted by All India Management Association, New Delhi,/
CUMAT conducted by University of Calicut : **Admissions are in progress**
- Calendar –**As per Calicut University Norms**
Last date for request for applications – **As per Calicut University Norms and Government policy**
- Last date for submission of application – **To be announced by Calicut University**
- Dates for Group Discussion (GD)/ Interviews - **To be announced by Calicut University**
- Dates for announcing final results – **As per Calicut University Norms and Government policy**
- Release of admission list (main list and waiting list should be announced on the same day) – **As per Calicut University Norms and Government policy**
Date for acceptance by the candidate (time given should in no case be less than 15 days) Last date for closing of admission – **to be announced by the Calicut University**
- Starting of the Academic session – **As per Calicut University Calendar.**
The waiting list should be activated only on the expiry of date of main list – **Yes**
- The policy of refund of the fee, in case of withdrawal, should be clearly notified. **Yes**

The candidate is required to accept the admission offer and pay the prescribed fees. In the event of withdrawing from the course the candidate shall inform in writing to the college authorities within the last date for closure of admission, in which case he will be entitled to the refund of tuition fees after deducting Rs.1000.00 towards withdrawal charges.

MBA(FT)

Any bachelor degree with an aggregate of 50% marks for General Category, 45% OBC/OEC and pass mark for SC /ST Students, and as per the State Government policy on Admissions for the academic year 2009-2010

IX CRITERIA AND WEIGHTAGES FOR ADMISSION

- Describe each criteria with its respective weightages i.e. Admission Test, GD, Interview etc.

As per State Govt and Calicut University norms

- Mention the minimum level of acceptance, if any, for any criteria.

As prescribed by Calicut University - 50% marks in aggregate

- Mention the cut-off levels of percentage and percentile scores (section-wise and/or total as case may be) of the candidates called for GD/ Interview. General Category 50% OBC/OEC 45% and pass mark for SC / ST
- Group Discussion and Interview – **Not applicable**

Display marks scored in Test, GD, Interview etc. and in aggregate for all candidates who come for GD/Interview etc. – **Not applicable**

- **Item No I-IX must be given in information brochure and must be hosted as fixed content in the website of the institution.**
- **The website must be dynamically updated with regard to X-XIII.**

X APPLICATION FORM

- Downloadable application form available, online submission possibilities
Available Soon

XI LIST OF APPLICANTS

- List of candidates whose applications have been received along with percentile/percentage score for each of the qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for Management quota seats. – **Admissions are in progress**

XII CRITERIA FOR GD/ PERSONAL INTERVIEW

Norms adopted for calling the candidates for Group Discussion/Personal Interview. (It has to be strictly in order of merit.) :

Not applicable

Attributes for evaluation in GD /Interview.

Not applicable

XIII RESULTS

Composition of evaluation team with the brief profiles of members (This

information be made available in the public domain after the admission process is over) – admissions are done by University of Calicut for 50% of the seats and remaining 50% is filled by taking any MAT qualified candidate.

- Score of the individual candidates called for Group Discussion and Interview in each of the components including the test and in total, arranged in order of merit. - **Not applicable**
- List of candidates who have been offered admission in each category. –
- **(Admission are in process)**
- Waiting list of the candidates in order of merit to be cooperative from the last date of joining of the first list candidates, category wise. –
Admissions are in progress
- List of the candidates who joined within the date vacancy position in each category before operation of waiting list. – **Admissions are in progress**

Note: Suppression and/or misrepresentation of information would attract appropriate penal action.

Data Updated as per the requirement of AICTE. The information is available on Website www.snesimsar.com as on 29th August 2009

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Annexure- MD-I

Managing Committee

The Members of the Management Committee are the following:

Name	Status	Position
Mr.P.V.Chandran	Managing Editor‘ Mathrubhoomi Daily’	President
Mr.P.P. Balan	Advocate	Vice President
Mr.P.Sunderdas	Industrialist	Vice President
Prof. V.K. Vijayan	Principal (Retd.)	General Secretary
Mr.K.Sajeev Sunder	Business	Joint Secretary
Mr.P.Nanda Kumar	Business	Joint Secretary
Mr.P.Somasundaran	Asst. Ex.Engineer (PWD)(Retd.)	Treasurer
Mr.A.K. Prasanth	Architect	Director
Dr. T.K. Jayaraj	Doctor	Director
Mr.P.Sadeesh	Suptdg. Engineer (PWD) (Retd)	Director
Mr.A.P.Vinod Kumar	Chartered Accountant	Director
Mr.K.E. Suresh Babu	Business	Director
Mr M Sreejith	Business	Director
Mr.M.A.Sishan	Business	Director
Mr.A.Mukundhan	Builder(UAE,Sharjah)	Privileged Member
Mr.K.Ashokan	IRS Retd.	Privileged Member

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Annexure- MD-II

Academic Advisory Committee

1. Dr.V.Mukundadas Now Director, CIM-PATNA
Formerly Prof. IIM-Kozhikode & Dean, IITM-K,
Trivandrum
2. Dr.T.K.Ravindran Former Vice Chancellor of Calicut University
3. Dr.Chandramohan Former Vice Chancellor of Kannur University
4. Dr.(Prof) Vargheese Mathew Director, GIM, Nhavakkara, Coimbatore
5. Dr.K.V.Subramanian Former Director, Institute of Infrastructure
Management(MINDS), Bangalore
6. Dr. B.Chandhrachooden Nair Director, Bureau of Public Enterprises,
Trivandrum.
7. Dr.(Prof).P.Mohanan D.C.M.S. Calicut University
8. A.K.K.Nair Former MD, KELTRON, Palakkad

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Annexure- MD-III

ORGANIZATIONAL CHART AND PROCESS

**SNES Institute of Management Studies and Research
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Annexure- MD-IV

PERMANENT FACULTY

Sl No.	Name of the Teaching Faculty	Designation	Qualifications with field of specialization with class / division of passing			Date of Birth	Experience
			UG	PG	Doctorate		
1	As the person identified for the Post of Professor has declined, fresh advertisement has been given in the new papers on 26/08/2009 Appointment will be made before the commencement of classes.	Professor					
2	SHAMLA N. K.	Asst. Professor	B.Sc Maths I Class	MBA I Class	Ph.D (Doing)	1-3-1980	4 Years 10 months
3	MITHRA V.P.	Lecturer	B.E. II Class	MBA I Class	-	29-4-1985	Nil
4	SAAJIDA MUHAMMED ALI	Lecturer	BBA I Class	PGDBA I Class	-	11-3-1986	NIL

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Annexure- MD-V**

Visiting Faculty

Renowned academicians and practicing managers who have established their name in the field of management will be invited to take some sessions in all the semesters to augment the academic input to the students.

1. Prof. Bhaskaran Unni FIE(Ind), Former GM, ITI, Palakkad(Supply Chain Operations-Management)

2. T.B.Ramkumar B.Sc(Engg.)F.I.E(IND)Chief Engineer-Marine (Retd) (Logistics and Shipping Management)

3. G.ChandraMohan Exe.Director, MV Software(P) Ltd., Tvm. (Former Director of KITTTS, Tvm).(Tourism Destination Management)

4. Dr.P.S.V.Menon Secretary General, PMA, Palakkad & Coordinator SMS, Calicut University

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Annexure- MD-VI

DIRECTOR

Name **Dr. Joni C Joseph**

Date of birth 01.05.1950

Address Saswathi, Thiruvannur.P.O
Kozhikode-673 029

Qualifications

- Ph.D. (Development Communication)
- M.B.A. (Human Resources Management)
- LL.B. (Labour Laws)
- M.A. (Sociology)-First Class Third Rank

Experience

- Teaching experience of over 30 years at UG and PG level
- Counsellor of IGNOU for the Management Programmes
- Visiting faculty of the ICFAI, Calicut.
- Recipient of Professor M.M.Ghani Award for the Best College Teachers (1997), instituted by the University of Calicut.

Research Experience

- Recognised Ph.D Guide of the University of Calicut and Kannur University.
- Produced five Ph.Ds. one thesis is under evaluation, another one is getting ready for submission, three scholars are pursuing the work, two are awaiting registration.
- Carried out sponsored and independent Research Projects
- Served as consultant of many Research Projects.

Publications

One book, many papers.

Association with Academic Bodies

Member of the faculty, Kannur University.

Served as:

- An elected member of the Academic Council of the University of Calicut.
- Member of Board of Studies of the University of Calicut.
- Member of Board of Studies of the University of Kerala.
- Chairman of Board of Studies of the Kannur University.
- Chairman of Doctoral Committee, Kannur University.
- Member of Faculty, Kannur University.

